

## Education

- 2021-Current Practice-Based PhD (Fine Art), SWW DTP Studentship, University of Reading
- 2019 Master of Design (M.Des), Visual Communication. Bezalel Academy of Arts and Design, Jerusalem
- 1991 Bachelor of Design (B.Des), Industrial Design. Bezalel Academy of Arts and Design, Jerusalem. During my studies, I received three honours.
- 1984 Art studies, HaMidrasha, Faculty of the Arts, Israel

## Career

- 2007-2019 The Israel Museum, Jerusalem. Art director and Web designer
- 2007-2021 Haya Sheffer studio, Art and Visual Communication
- 1992-2001 Head of the design department in Eureka product development agency, Tel Aviv

## Projects and Exhibitions

- 2022 *Reading Time*, Group exhibition at the Jerusalem Design Week.
- 2020 *Internal Durée*, Solo exhibition, CICA Museum, Seoul, Korea
- 2020 *Internal Durée*, in a group exhibition, Kunstram Hase29, EMAF/INIT 2020, Osnabrück, Germany
- 2019 *Breathing Space*, Group exhibition, The Wilfrid Israel Museum of Asian Art and Studies, Israel
- 2019 *Internal Durée*, Herzl, Tel Aviv, Israel.
- 2011 The *Musrara Collection*, award winner project. Developing the visual and artistic archive website for '*Musrara: a borderline neighbourhood in Jerusalem*', by the Musrara Multidisciplinary School of Art and Society.

## Honours and Awards

- America Israel Cultural Foundation, creative excellence grant (Sharett) scholarship.
- Tehila & Jacob Brandenburg Scholarship for an Outstanding Young Designer.
- Award for excellence in studies, Bezalel Academy of Arts and Design, Jerusalem.
- The *Musrara Collection* project - Ministry of Culture Award for Creation of Zionism.

## Publications and Conference' lectures

- 2022 SOL, NYU & Bezalel conference, *Hearing Beyond the Staves*
- 2020 CICA New Media Art Conference, Seoul
- 2019 The Israeli Graduate Students Conference on Visual Culture and History of Art
- 2021 Leejin, K. (2020). *Internal Durée. Into the Clouds: New Media Art 2021*, pp. 44-48
- 2020 Sheffer, H. (2020, July 18). *Internal Durée. Portfolio*.